

PRIVACY POLICY

MAKTABONLINE - PRIVACY POLICY

Updated 20-January-2021

We are committed to protecting your privacy online

We appreciate that you do not want any personal information that you may provide distributed indiscriminately. This policy explains how we collect your information, what we do with it, and what controls you have.

Maktab Online are the website owners and data controller. They are responsible for and control the processing of your personal data in accordance with the Data Protection Act of 1988.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit www.maktabonline.co.uk (the "Site").

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information".

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- "Web beacons", "tags", and "pixels" are electronic files used to record information about how you browse the Site.

- Other tracking technologies may be tested from time to time, and will be detailed here if they are implemented as a permanent fixture to the site.

Additionally when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, Paypal, Apple Pay, Google pay), email address, and phone number. We refer to this information as “Order Information”.

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Booking Requests Information that we collect generally to fulfill any requests for booking through the Site (including providing you with confirmations and updates).

Additionally, we use this Order Information to:

- Administer your account with us.
- Communicate with you;
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.
- Audit the downloading of data from our website.
- Improve the layout and/or content of the pages of our website and customize them for users
- Provide you with a more personalised experience on our site.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We may share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

BEHAVIOURAL ADVERTISING

We do use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident please note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

MINORS

The Site is not intended for individuals under the age of 16.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@maktabonline.co.uk.